

Anatolios Tsolakidis

Web Developer

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SUMMARY

Web developer with 3 years at McCann Athens – websites, campaign activations, and AI-powered web apps for major consumer brands. Creator of [SlotWise](#), a commercial appointment-booking platform for service businesses.

SKILLS

Languages	JavaScript	TypeScript	HTML	CSS	PHP		
Frameworks & libraries	Laravel	React	Tailwind CSS	GSAP			
Tools & platforms	WordPress	Shopify	Stripe	Salesforce	Docker	Git	Linux
AI tooling	Claude Code	Codex	Pi Agent	LLM APIs			
Practices	Responsive design	Accessibility	SEO	Performance	CI/CD		

EXPERIENCE

Web Developer · McCann Athens 2023 – Present

Global advertising agency network · Athens, Greece

- Build and ship production websites and web apps for major agency clients – from WordPress marketing sites to custom applications with Laravel, React, TypeScript, and Tailwind CSS.
- Develop interactive campaign activations – quizzes, games, and promo mechanics with GSAP-driven animation – delivered against fixed campaign launch dates.
- Build AI-powered web apps for client campaigns, integrating LLM APIs into consumer-facing experiences.
- Run the email marketing pipeline end to end: responsive newsletters built in Unlayer and CRM campaigns delivered through Salesforce.
- Work with designers, copywriters, and account teams to turn Figma designs into pixel-accurate, responsive builds across several concurrent campaigns.

Electronic Engineer · Pelekis Electronics 2019 – 2023

Elevator electronics & telecommunication systems · Athens, Greece

- Created and maintained the company's product website, alongside core engineering work – testing, repairing, and quality-checking PCBs for elevator communication devices.

PROJECTS

SlotWise [slotwise.gr](#)

- SaaS appointment-booking platform for Greek service businesses – online reservations, SMS reminders, Stripe subscription billing and payments, multi-location management, and an analytics dashboard.
- Designed, built, and launched solo with Laravel, Inertia.js, React, and Tailwind CSS.

INTD0901 Dashboard · Pelekis Electronics [pelekis.tech](#)

- Configuration and live-monitoring dashboard for the RedPhone INTD0901 elevator emergency phone (EN 81-28) – SIP/VoIP settings, emergency numbers, live device status, and OTA updates on a Raspberry Pi with lighttpd, PHP, and SQLite.
- Owned the full web stack and Linux server provisioning in a two-person team, and designed the IPC layer (shared SQLite, named-pipe signals, heartbeat) bridging the dashboard with the C++ telephony engine.

EDUCATION & LANGUAGES

HTML & JavaScript – National and Kapodistrian University of Athens (EKPA) 2022 – 2023

Electronic Engineering – vocational high school diploma 2009 – 2012

Greek – native · **Russian** – native · **English** – B2 certified